

# Community Media Sector

(main areas of emphasis)

Communication Platforms		Educational Activity	
<p><b>Community Broadcast</b> (Community versions of industry structures and models)</p>	<p><b>Media Democracy</b> (Overt Ideological use of media tools)</p>	<p><b>Media Education</b> (Activities with direct primary aim of feeding media industries)</p>	<p><b>Media In Education</b> (Media activities with direct primary aim of enhancing transferable skills)</p>
<p><b>Types:</b></p> <ul style="list-style-type: none"> <li>- RSL Radio</li> <li>- Internet Radio</li> <li>- Community TV</li> <li>- Wireless broadcasting</li> <li>- Pirate Radio</li> <li>- Community newspapers</li> </ul> <p><b>Examples:</b></p> <ul style="list-style-type: none"> <li>- Solent TV (Isle of Wight)</li> <li>- Commonwealth FM</li> <li>- Bristol Wireless</li> <li>- The Spark</li> </ul> <p><b>Topical References:</b></p> <ul style="list-style-type: none"> <li>- £500,000 Community Radio Fund set up by DCMS for 04/05.</li> <li>- Community Television Working Group set up in Jan 04 to take forward Community Media Association's strategy to Ofcom, following their Annual Plan.</li> </ul>	<p><b>Types:</b></p> <ul style="list-style-type: none"> <li>- Political Web blogs</li> <li>- underground investigative filming</li> <li>- campaigns (alternative voices)</li> </ul> <p><b>Examples:</b></p> <ul style="list-style-type: none"> <li>- Undercurrents</li> <li>- indymedia.com</li> <li>- Bristolian paper</li> <li>- Global Nomads (NY)</li> </ul> <p><b>Topical References:</b></p> <ul style="list-style-type: none"> <li>- Role of media in Iraq war, ongoing debate</li> <li>- Blogs highlighting racism in some reporting of Katrina hurricane aftermath, ("looting" vs "finding" food).</li> </ul>	<p><b>Types:</b></p> <ul style="list-style-type: none"> <li>- Training</li> <li>- Workshops / Short Courses</li> <li>- Young people film festivals</li> <li>- Traineeships</li> <li>- Targeted recruitment of identified groups to consider media career &amp; skills</li> </ul> <p><b>Examples:</b></p> <ul style="list-style-type: none"> <li>- First Light</li> <li>- Keeping it Reel</li> <li>- Co-op film festival</li> <li>- Showcommotion</li> <li>- Electric December</li> <li>- SkillSet</li> </ul> <p><b>Topical References:</b></p> <ul style="list-style-type: none"> <li>- "Inform &amp; Empower Media Literacy" – Film Council, BFI, C4 &amp; BBC, Seminar Report - Jan 2004.</li> </ul>	<p><b>Types:</b></p> <ul style="list-style-type: none"> <li>- Summer schools</li> <li>- Youth projects</li> <li>- Widening participation, social exclusion, etc.</li> <li>- Citizenship (i.e. using media as a tool to find out about social issue)</li> <li>- Using video as a consultation tool (filmed by the consulted)</li> </ul> <p><b>Examples:</b></p> <ul style="list-style-type: none"> <li>- Streaming Stories</li> <li>- Channel Zer0</li> <li>- Digital Storytelling</li> <li>- FutureLab pda projects</li> </ul> <p><b>Topical References:</b></p> <ul style="list-style-type: none"> <li>- Tessa Jowell's 'Government and the value of Culture' essay, May 2004.</li> <li>- Example of how the EAZ's used media in schools.</li> </ul>

